



HELIUS MEDIASTREAM SST-ADV

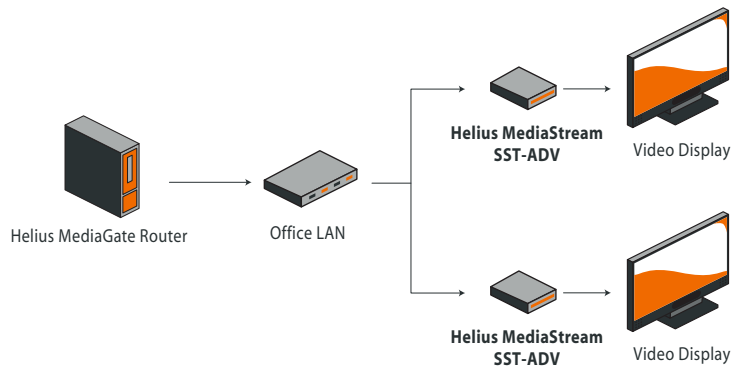


THE HELIUS
MEDIASTREAM SST-ADV IS
A FULLY MANAGEABLE
REMOTE DIGITAL SIGNAGE
DEVICE WITH ON-BOARD
MEMORY

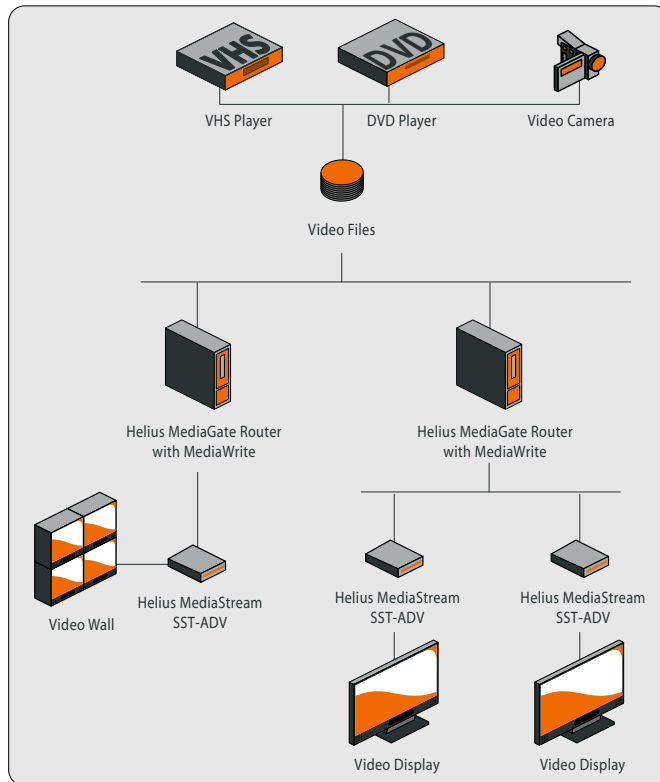
HELIUS MEDIASTREAM SST-ADV OVERVIEW

The Helius MediaStream™ SST-ADV is a remote MPEG-2 decoder and playback device with on-board storage designed as part of a digital signage network. With unique IP addresses, each Helius MediaStream SST-ADV can deliver unique content and gives the user complete control over what and when content is displayed. Organizations needing to deploy “set top” boxes in conference rooms, employee homes and at retail POS locations can use the Helius MediaStream SST-ADV to deliver centrally managed and locally stored content. This solution will enable the customer to deliver custom content directly to the point of display for best results.

By combining the Helius MediaStream SST-ADV with the Helius MediaSignage and the Helius MediaWrite software packs, customers can quickly implement a highly configurable and robust digital signage network solution. With the on-board storage, the SST-ADV is a dynamic output device capable of high quality multimedia. Delivering customized content specific to the point-of-display gives customers a distinct advantage over simple broadcast media where all content is the same at all locations. By combining the power and flexibility of the open standards based Helius solution, customers can integrate these technologies into their existing networks without replacing or reconfiguring existing network infrastructures.



> NETWORK DIAGRAM



> FEATURES AND BENEFITS

- On-board memory for local storage and playback
- Dedicated MPEG Software Decoder
- Integrated wireless
- Video File Playback
- Live and Stored Content
- Unique addressing for control
- Change content with a button press
- Remote boot configurable
- MediaSigange integration

> CUSTOMER REQUIREMENT

Retail customers understand the value of placing multimedia presentations at the point-of-decision. Providing infomercial-like content near the products to inform and influence customers, increases sales. Marketing departments need a way to control the content and play the right content at the right time and in the right place. They need an ability to report on when content was played to align with sales reports. Finally, they need to do all this in an efficient and cost effective process that will succeed.

> HELIUS SOLUTION

The Helius MediaStream™ SST-ADV gives retail customers a tool they can use to deliver high quality marketing content at the point-of-decision. By combining the Helius MediaStream SST-ADV with a Helius MediaGate Router, the marketing department can customize the play list and content universally or by location. This flexibility gives customers the ability to target customers and markets vertically or horizontally. Further, the Helius solution also provides robust reporting capabilities to enable ROI calculations and effectiveness monitoring.

> HELIUS CONTACT

Helius, Inc.
333 South 520 West, Ste. 330
Lindon, UT 84042

Tel: 801 764 9020
fax: 801 764 9022

sales@helius.com
info@helius.com

www.helius.com