

HELIUS MEDIASTREAM SST-Mi

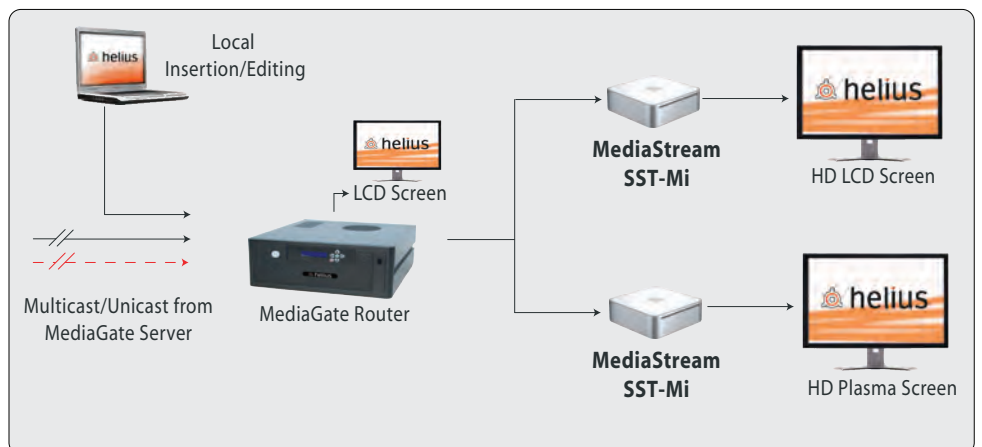


THE HELIUS
MEDIASTREAM SST-Mi IS
A FULLY MANAGEABLE
DIGITAL SIGNAGE
PLAYER

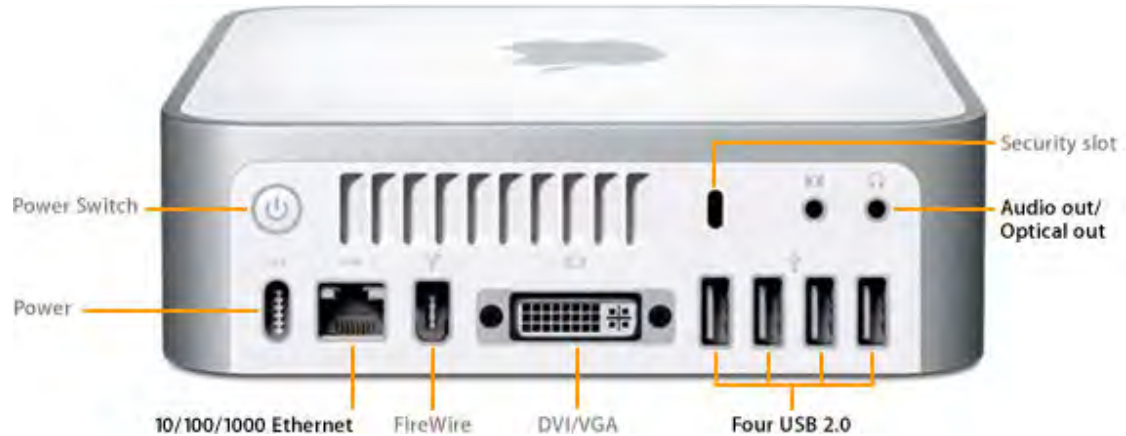
HELIUS MEDIASTREAM SST-Mi OVERVIEW

The Helius MediaStream™ SST-Mi is a High Definition MPEG-2/MPEG-4 playback device, utilizing the power and reliability of the Apple Mac OS X platform*. With unique IP addresses, each Helius MediaStream SST-Mi can deliver unique content and gives the user complete control over what and when content is displayed. This solution will enable the customer to deliver custom content directly to the point of display for best results.

By combining the Helius MediaStream SST-Mi with the Helius MediaSignage and the Helius MediaWrite software packs, customers can quickly implement a robust, flexible and scalable digital signage network solution. With the on-board storage, HD video support and MPEG4/MPEG2 video support, the SST-Mi is a dynamic output device capable of high quality multimedia. Delivering customized content specific to the point-of-display gives customers a distinct advantage over simple broadcast media where all content is the same at all locations. By combining the power and flexibility of the open standards based Helius solution, customers can integrate these technologies into their existing networks without replacing or reconfiguring existing network infrastructures.



> TECHNICAL SPECIFICATIONS



HARDWARE

- 1.83GHz Intel Core Duo processor
- 1 GB of 667MHz DDR2 SDRAM
- 80GB 5400-rpm Serial ATA hard disk drive
- Built-in 10/100/1000BASE-T Gigabit Ethernet (RJ-45 connector)
- Built-in 54-Mbps AirPort Extreme wireless networking (based on 802.11g standard)
- Remote Control
- Intel GMA950 graphics processor
- DVI/VGA video output to support digital resolutions up to 1920 by 1200 pixels. S-video and composite video connections optional.

Small Form Factor

- Height: 2 inches (5.08 cm)
- Width: 6.5 inches (16.51 cm)
- Depth: 6.5 inches (16.51 cm)
- Weight: 2.9 pounds (1.31 kg)

SOFTWARE

- Browser Based Management System
- Centralized Control
- Scalable
- Playlist Management
- Local Ad Insertion
- Day Parting
- Proof of Payout Reporting
- MPEG4/MPEG2/Flash/jpg/gif/png support
- Billable / Non-billable content tracking

> HELIUS SOLUTION

The Helius MediaStream™ SST-Mi gives retail customers a tool they can use to deliver high quality marketing content at the point-of-decision. By combining the Helius MediaStream SST-Mi with a Helius MediaGate Router, the organization can customize the play list and content universally or by location. This flexibility gives customers the ability to target customers and markets vertically or horizontally. Further, the Helius solution also provides robust reporting capabilities to enable ROI calculations and effectiveness monitoring.

> HELIUS CONTACT

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